



When®

PREMIUM BIO-CELLULOSE SHEET MASK

When® premium sheet masks are created with advanced bio-cellulose technology. When's effective Skin-to-Skin Sheets are infused with gentle yet effective Bio-Craft Serum formulated with Sodium Hyaluronate, Ginseng Extract, and various high quality plant extracts to provide your skin with a luxury 'mini spa by skin intelligence' treatment that can be enjoyed whenever, where ever you want!



Premium Bio-Cellulose Sheet Mask

When Skin-to-Skin Bio-Cellulose Sheet

Exception Adhesion

superfine 3-dimensional fibers allows exceptional dermal contact, locking in moisture effectively delivering the serum's nutrients to the skin

Super Fluid Retention

holds fluids 100 times its dry weight and 10 times more than fabric or paper mask sheets

Instant Cooling Effect

the gel-like sheet naturally and instantly cools down skin leaving a soothing sensation



100% Natural Hypoallergenic Material

made from fermented coconut water with advanced bio-cellulose technology, the eco-friendly sheet is extra soft and gentle on the skin.

When Bio-Craft Serum

Gentle Formulation Following EU Guidelines

no parabens, sulfates, triclosan or artificial coloring

Sodium Hyaluronate

protects skin and aid hydration



Ginseng Extract

helps to keep skin looking and feeling healthy

Dermatologically Tested / EU Compliant / No Animal Testing

ANTI-AGING



FIRMING



REFRESHING



RADIANCE



EXTRA HYDRATING



When your skin is tired and needs its beauty sleep...
Your skin regenerates itself between 10PM to 2AM. When 10:00 PM will help boost your skin's beauty sleep

Key Ingredients

Watermelon Extract
rich with antioxidants such as Vitamin C, lycopene and amino acids

Hydrolyzed Collagen
helps skin hold on to moisture and ward off fine lines and wrinkles



When you need a fabulous base for a flawless face...
Prepare your special day and skin with When Glamour Base for smooth and firm looking skin

Key Ingredients

Peptides
aid in increasing collagen synthesis and promote smooth and firm skin

Hydrolyzed Collagen
helps skin hold on to moisture and reduce the appearance of wrinkles

Adenosine
helps to smooth out skin and improve skin elasticity



When travel is taking a toll on your skin...
When Travelmate will help to soothe and refresh your skin from UV rays, wind and dry cabin air.

Key Ingredients

Chamomile Flower Water
gently hydrates and calms sensitive skin

Swiss Alpine Herb Extracts
helps to soothe and refresh skin



* For Sensitive Skin
* Vegan Product



When your skin is looking dull and lacklustre...
When Snow Magic will instantly add a beautiful glow back to skin stressed out by UV rays and heat

Key Ingredients

Niacinamide (Vitamin B3)
helps to reduce hyperpigmentation, retain moisture and brighten skin

Aloe Vera Leaf Extract
acts as a protective layer on the skin and helps to replenish its moisture



* Vegan Product



When your skin is dry and needs extra hydration...
Quench the thirst and drench your skin in long-lasting moisture with When The Last Choice.

Key Ingredients

Saccharide Isomerate
a highly effective water-binding agent that cannot be easily washed away resulting in long-lasting moisturization

Achillea Millefolium Extract
helps to reduce flaking and restore suppleness to skin



* For Sensitive Skin
* Vegan Product



YOUTH RECHARGER FOR NECK BIO-CELLULOSE SHEET MASK

Formulated with **pearl (powder) extract**, **colloidal platinum**, **hydrolyzed marine collagen**, and second skin like premium coconut bio-cellulose sheets, **When Youth Recharger for Neck** mask will help to effectively deliver radiance and elasticity to skin around the neck for smoother, younger-looking décolleté line.

When®

YOUTH RECHARGER FOR NECK

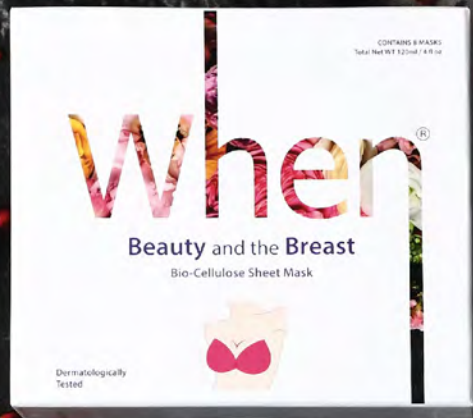
Bio-Cellulose Sheet Mask



UNIQUE BODY CONTOURING SHAPE NECK MASK by WHEN

super hydrating and exceptional dermal contact features of When Skin-to-Skin premium bio-cellulose sheets allow *When Youth Recharger for Neck* mask to provide special coverage and contoured fit on the body. The all-natural bio-cellulose sheet made from coconuts effectively deliver the serum's nutrients to skin with following key benefits:

- Firming & Vibrant Skin
- Brightening & Radiance
- Restoring & Anti-aging
- Nourishing & Moisturizing



BEAUTY AND THE BREAST BIO-CELLULOSE SHEET MASK

Formulated with Volufile™, pomegranate extract, hydrolyzed marine collagen, *When Beauty and the Breast* mask will help to nourish, firm up and brighten skin while the second skin-like bio-cellulose sheet made from coconuts will help to bring out the best feminine silhouette.

When®

BEAUTY AND THE BREAST

Bio-Cellulose Sheet Mask



UNIQUE BODY CONTOURING SHAPE BREAST MASK by WHEN

super hydrating and exceptional dermal contact features of When Skin-to-Skin premium bio-cellulose sheets allow *When Beauty and the Breast* mask to provide special coverage and contoured fit on the body. The all-natural bio-cellulose sheet made from coconuts effectively deliver the serum's nutrients to skin with following key benefits:

- Firming & Vibrant Skin
- Brightening & Radiance
- Restoring & Anti-aging
- Nourishing & Moisturizing